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## **ISABELLA PRODUCTS SELECTS TELIT'S M2M MODULE TO ENABLE TWO-WAY CELLULAR COMMUNICATION ON VIZIT™ DIGITAL PHOTO FRAME**

*Revolutionary Digital Frame Sends and Receives Images Instantly and Securely from Anywhere Via Telit's GE864-QUAD Cellular Module*

**SAN DIEGO, Calif. – Oct. 7, 2009** – [Telit Wireless Solutions, Inc.](#), the U.S.-based M2M mobile technology arm of Telit Communications (AIM: TCM), announced today that [Isabella Products](#), a next-generation mobile device company, selected Telit's GE864-QUAD machine-to-machine (M2M) module to enable two-way communications on the [Vizit™](#), a new, fully interactive digital photo frame that enables users to send and receive digital photos over a cellular network. Topping holiday wish lists and recently featured on [ABC News](#), the Vizit device will be on display at **Telit's booth #349** at CTIA Wireless IT & Entertainment 2009 before it launches this Fall.

"Vizit is an excellent example of a new class of emerging consumer electronic devices that leverage the cellular network to provide consumers with a much richer user experience," said Mike Ueland, Vice-President and General Manager of Telit Wireless Solutions. "It's truly an innovation in photo sharing because the Vizit is so simple to use for people of all ages. Teenagers can snap a photo on their cell phone, hit send and it will appear almost instantly on their mother's or grandmother's Vizit anywhere across the country."

Leveraging the [Telit module](#) and a cellular network, the revolutionary Vizit device securely receives photos from cell phones, e-mail, personal computer or other Internet photo management sites wirelessly and instantaneously. Vizit features an easy-to-use touch screen interface coupled with a personalized online [www.VizitMe.com](#) account where users can fully manage their photos online, including creating and editing captions, tags and slideshows. Vizit and VizitMe.com will also support various third-party Internet content running in micro-applications on the device.

"We recognized early on the value of cellular technology in the consumer electronics market and the impact that M2M will have on increasing simplicity in the everyday lives of consumers," said Matthew Gowney, founder and CEO of Isabella Products. "The Telit module is ideal for Vizit because of its small size, ease of integration and the company's proven guarantee to protect both our and our customer's investment over time."

The low profile and small, 30x30x2.8 mm size of Telit's [GE864-QUAD](#) make this GSM/GPRS module one of the smallest and most powerful modules available. Featuring a Ball Grid Array (BGA) design, tape and reel packaging and an integrated TCP/IP protocol stack that provides support for UDP, FTP and SMTP via AT commands, the GE864-QUAD is ideal for compact applications. Equipped with [Premium FOTA Management](#), the GE864-QUAD can receive over-the-air remote software updates, and because Telit owns and controls the firmware within its modules, any changes to underlying chipsets will have minimal impact on customer application designs.

To learn more about Isabella Products or Vizia, log onto <http://www.ViziaMe.com>.

### **About Telit**

Telit Wireless Solutions is an internationally leading specialist in wireless machine-to-machine (M2M) technology. Telit is the only company worldwide to offer communications modules for all of the various wireless technologies: it develops, produces and markets modules for GSM/GPRS, UMTS/HSDPA, CDMA/1xRTT and Short-Range RF applications. M2M applications rationalize business processes by enabling machines, equipment and vehicles to communicate with each other via mobile networks.

Telit products are used all over the world and marketed via Telit's offices in Brazil, China, Denmark, France, Germany, Israel, Italy, Korea, Spain, the Republic of South Africa, Taiwan, Turkey, the UK and the USA. Telit's global distributor network comprises of specialists in wireless technologies and enhances the customer experience in over 56 countries worldwide. Telit Communications PLC is listed on AIM (ticker: TCM).

Further information about Telit and its products can be found at [www.telit.com](http://www.telit.com).

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